

Orange Belgium wins the award for the best Belgian webshop of the year



Yesterday, Orange Belgium was granted the QRF Salesforce Best Weshop Award of the Year in the category "Telecom Providers". A great recognition for the investment Orange Belgium poured into offering the best possible user experience to its customers when shopping online.

This prize, granted thanks to the very positive feedback and comments of actual consumers, praises the ease of use of www.orange.be.

Joris Moens, Orange Belgium's Sales Director, is proud: "It is a great acknowledgment for the investment and energy our teams poured in offering the best customer experience online to our clients. It also underlines our strategy to invest in multi-channel distribution, as a way to adapt to the customers' needs, along with the best possible experience in our physical shops."

Best Shop Concept

Moreover: Orange Belgium is also nominated for the Mercurius Awards for the Best Shop Concept, a prize granted by an expert jury gathered by Comeos, the Belgian federation of the retail sector. The awards ceremony will take place on the 23rd October.

About Orange Belgium

Orange Belgium is a leading telecommunications operator on the Belgian market with over 3 million customers; Orange is also active in Luxembourg through its subsidiary Orange Communications Luxembourg.

As a convergent actor, we provide mobile telecommunications services, internet and TV to private clients as well as innovative mobile and fixed-line services to businesses. Our high-performance mobile network supports 2G, 3G, 4G and 4G+ technology and is the subject of ongoing investment.

Orange Belgium is a subsidiary of the Orange Group, one of the leading European and African operators for mobile telephony and internet access, as well as one of the world leaders in telecommunications services for enterprises.

Orange Belgium is listed on the Brussels Stock Exchange (OBEL).

More information on: <u>corporate.orange.be</u>, <u>www.orange.be</u> or follow us on Twitter: @pressOrangeBe.

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